

FUJIAN LIBRARY THEORY AND PROCTICE (Vol. 38 No.2)

Contents

Research & Discussion

- On the Role of University Library at the Age of Mobile Reading ZHU Jin-peng (1)
- On the Operation Direction of Library Wechat Public Platform and its Marketing Strategies in the Mobile Internet Era
..... WANG Zhi-ning (5)
- On University Library's Microblog and Wechat Platform Development—Taking Fujian Agriculture and Forestry University
Library as an Example..... WANG Han (8)
- On Public Library's Cultural Creativity Development—Taking Fujian Provincial Library as an Example..... ZHANG Qi (11)
- On Public Library's filming of TV Documentary —Taking Fujian Provincial Library as an Example..... YU Jin-xiu (14)

Professional Research

- Comparative Analysis of Public Libraries in Zhuangzhou Area GUO Mei-yi (17)
- On Problems Existing in County-level Public Library and Countermeasures for Development..... ZHOU Dong-mei (20)
- Arranging the Files of Library Activities—Taking Xiamen Library as an Example CHEN Xiao-tai (22)
- On Public Library's New Book Recommendation ZHENG Xuan-hui (24)
- Public Library Management of Fire Control LÜ Song (26)
- The Dilemma of Non-Public Academic Library Science Journal and its Way Out—*Taking Fujian Library Theory and Practice*
as an Example..... HUANG Lu (28)

Primary/Secondary School Library & Children's Library

- On Pupil's Effective Reading—from the Perspective of Library Reading Promotion XIE Shan-wen (31)
- Developing Strategies for Secondary Vocational School Library HUANG De-zhuo (34)

Librarians

- Literature Information Retrieval Needs the Spirit of Tu Youyou ZHANG Li-ying (37)

Reading Promotion

- Innovation & Enlightenment of the Reading Promotion Activity, *Hand-drawn Map for Reading in Xiamen* FU Hong (39)
- Fu'an Library's Promotion of Public Reading..... CHEN Yun-zhu (42)

Library & the Protection of Intangible Cultural Heritage

- Library's Participation in Cultivating the Tourism Value of Bamboo Paper in Jiangle CHENG Rui-mei (44)

Book Cataloging

- Comparative Study of Categories of Library Science in Chinese Books Classification between Mainland China and Taiwan
..... LAN Yan-hua, QIU Ge (46)
- A Short Introduction to Cataloging Development in Western Countries from 1940s to 1950s QIU Ge (51)

Journals

- Investigation on the Utilization of Printed Journals in Party School Library and its Reflection—Taking Library of Party
School of Fujian Provincial Party Committee MEI Li (53)

Service to Readers

- On Quanzhou Library's Free Service XU Yu-mei (56)

Library Abroad

- Analysis on Rules for Key Disciplines Acquisition in Brown University Library, U.S.A. and its Enlightenment
..... LIU Yue-hui (59)

Book Cultural History

- A History of Xiamen Library Recorded by Library Collection Stamps WANG Li-ting (62)